

## Senior Graphic Designer & Video Editor

**Location: Lahore Pakistan with Remote support to Cecos College London Marketing Team & Kgems Nurseries**

**Reports to: Head of Marketing**

### About Us

We're three brands under one group — and we need one exceptional creative to bring all of them to life.

**CECOS Group** is a long-established UK education and wellness organisation with campuses in London, Birmingham, Bradford and Leicester. Think student life, campus energy, institutional credibility — content that attracts thousands of prospective students every year.

**Althevity** is a premium longevity supplement brand built for the modern wellness consumer. Clean, warm aesthetics. Science-backed products. A visual identity that needs to sit comfortably next to the world's best wellness labels. We're early-stage and building fast.

**Kgems Nursery** is a trusted early years childcare brand — warm, safe, joyful, and built around the families it serves. Content here is about heart, trust, and community.

Three very different brands. Three very different tones. One incredibly versatile creative.

### The Role

We're looking for a **Senior Graphic Designer & Video Editor** who doesn't just execute briefs — they elevate them. Someone who lives on Instagram and TikTok, knows exactly why the best content works, and can produce that level of craft every single day across multiple brand identities.

This is a full-time, in-office position based in Pakistan, working UK business hours. You'll collaborate directly with marketing leads in the UK and own the visual output across all three brands.

### What You'll Be Doing

- Editing **short-form video content** (Reels, TikToks, YouTube Shorts) that stops the scroll — sharp cuts, precise pacing, punchy audio sync
- Designing **Instagram carousels, static posts, and story templates** across three distinct brand identities

- Creating **motion graphics and animations** — kinetic text, product reveals, brand intros, subtle transitions that elevate everything
- Switching creative gears fluidly between a bold education brand, a premium wellness label, and a warm family-facing nursery
- Taking raw footage and turning it into polished, publish-ready content consistently
- Turning briefs — and sometimes just a rough idea — into visuals that genuinely perform
- Staying ahead of platform trends and proactively bringing new formats and creative ideas to the table

## What We're Looking For

### Must-haves:

- 3+ years of professional graphic design and video editing experience
- Expert-level in **Adobe Premiere Pro / After Effects** and **Adobe Illustrator / Photoshop** (or equivalent)
- A portfolio that demonstrates range — Reels, carousels, motion graphics, and ideally multiple brand styles
- A strong eye for typography, colour, and composition — you notice when something is off
- Proven ability to adapt your style across different brand voices and audiences
- Ability to manage multiple projects simultaneously, hit deadlines, and communicate clearly in English
- Available to work **UK hours** from our Pakistan office in Lahore
- Bachelors Degree in the relevant subject.

### Nice-to-haves:

- Experience with **CapCut Pro** for fast TikTok/Reels turnarounds
- Familiarity with **Figma** for social templates or lightweight design work
- Understanding of what makes content actually perform (hooks, pacing, thumbnail theory)
- Experience with product-focused content — supplements, consumer goods, or lifestyle brands
- Experience with education or childcare/family brands

This is not a junior role where you'll be resizing banners all day. We need someone who takes genuine creative ownership, brings ideas without being asked, and has the taste to back up the skill. The ability to hold three distinct brand identities in your head and switch between them seamlessly is non-negotiable.

If your portfolio looks like everyone else's, this probably isn't the right fit.

### **What You'll Get**

- Competitive salary based on experience
- Real creative influence across three active, growing brands
- Direct access to UK-based marketing leadership — no layers of bureaucracy
- A fast-moving environment where strong work is noticed and rewarded
- The opportunity to be part of building a premium global supplement brand from the ground up — at the ground floor