



BA (HONS) BUSINESS MANAGEMENT AND SUSTAINABILITY – 3 YEARS

OVERVIEW

Our BA (Hons) Business Management and Sustainability course challenges the traditional interpretations of enterprise and will open your mind to a broad range of contemporary themes in business. Our emphasis on ethical business and sustainability will position you to create long-lasting value for your organisation and you will learn the practical skills needed to become a responsible business leader. At CECOS College London in partnership with Staffordshire Business School, we provide a streamlined teaching method, allowing you to focus on one module at a time. To allow true immersion in each stage of your learning, you will study one topic over a five-week period and receive your results before starting the next module. Our approach focuses on individual skills and will develop your expertise as an independent learner and problem solver, preparing you for a fast-paced, focused career in business. On successful completion of study, we will issue the following award: BA (Hons) Business Management and Sustainability



AIM & OBJECTIVES

Knowledge & Understanding: Graduates should be able to demonstrate relevant knowledge and systematic understanding and critical evaluation of organisations, the business environment in which they operate and their management. Programmes emphasise understanding, responding and shaping the dynamic and changing nature of business and the consideration of the future of organisations within the global business environment, including the management of risk.

Learning: Carry out enquiry-based learning, critical analysis and evaluation, and creative thinking to provide opportunities and solutions for business success. This encompasses organisations internal functions, the business environment and management processes, procedures and practices for effective management of organisations. Engage in strategic thinking and development and apply ethical reasoning to issues facing contemporary organisations, management and leadership.

Enquiry: Justify and apply appropriate and ethical approaches to research and investigation in the field of management and apply skills and knowledge of enterprise in the pursuit of new business solutions and opportunities. Evaluate the effectiveness and ethical use of Information in a global business management context.

Analysis: Describe, comment on and critically evaluate contemporary research into business management and its application related to decision making and the judgement of strategic decisions. Be entrepreneurial in your way of thinking and behaving, and in your approach to problem and opportunity analysis. Throughout you will reflect on the application of creative thinking, risk analysis and innovation.

Problem Solving: Demonstrate a range of approaches to solving complex and interrelated business problems, displaying judgement of appropriate and different perspectives and the knowledge and understanding of what is right and ethical.

Communication: Communicate complex information, ideas, problems and solutions through a variety of media and display confidence in their communication and presentation abilities and your ability to network and interact.

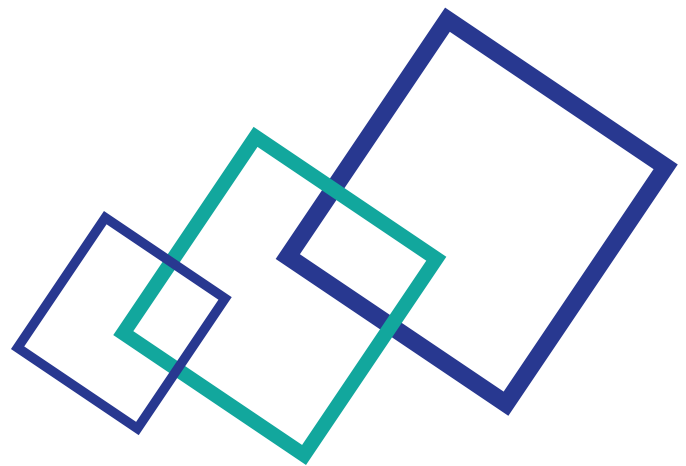
Application: Apply, with reasoned judgment the research and analysis skills, problem-solving techniques and business knowledge to business problems review, extend, devise and sustain arguments to complex organisation problems, scenarios and opportunities to demonstrate your capabilities as entrepreneurs and enterprising individuals.

Reflection: Demonstrate a high level of competence in personal development, showing initiative, responsibility, reflection and the transferable skills necessary for employability and understanding of your role in a globalised economy, through highly developed skills of personal awareness and critical review.

COURSE STRUCTURE

YEAR 1

- The Future of Work
- Data and Decision Making
- Global Challenges and Opportunities
- Risk and Reward
- Social Enterprise
- The Balance of Power



YEAR 2

- The Business of Doing Good
- Governance and Climate Change
- Sustainable Business Development
- Business Creativity and Innovation

YEAR 3

- Leadership Strategy and Social Impact
- Innovative Change Management
- Consultancy Project

ENTRY REQUIREMENTS

Typical UCAS Offer: 96 points

A level: A, DD, EEE or equivalent

BTEC: PPP

For details of UCABA tariff points please see the current online prospectus at:

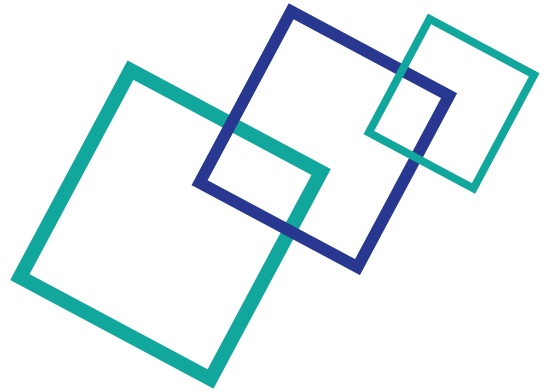
<http://www.staffs.ac.uk/undergraduate/>

We understand that you might have experienced a challenging run up to higher education and may have not met the entry requirements as listed. If this is the case don't worry, contact us and our team of expert advisors can guide you through the next stages of application, or help you find the perfect course for your needs

PROGRESSION

Business sustainability is increasingly high on the agenda of the modern organisation. This course offers a wide range of career options and with a Degree in Business Management and Sustainability you may find yourself pursuing a career as a...

- **Business Sustainability Manager**
- **Business Sustainability Analyst**
- **Sustainability Consultant**
- **Sustainability Implementation Specialist**
- **Environmental Planner**
- **Sustainability Analyst**
- **Economic Development Specialist**



Graduates will leave the university with a high level of digital literacy allowing them to use and manipulate data to maximise business opportunities as well as the skills to develop collaborative relationships. You will also develop skills to start your own business or to improve your existing business setup. By completing this course, you could also progress to a Master Programme at university in a number of Business Management disciplines

COURSE FEES:

The tuition fee is £9,250 per annum. Students on this course may be fully funded by the Student Loan Company. For more information, please call our admissions team +44 207 359 3316 or email admissions@cecos.ac.uk

HOW TO APPLY:

You can apply online by visiting www.cecos.ac.uk/contactus and send us a message or collect an application form from CECOS College London's office. Alternatively, you can call us on +44 20 7359 3316 or email admissions@cecos.ac.uk and a member of our team will assist you.



AWARDING BODY

